



“Many of Europe’s 70m low-skilled adults could be the ultimate beneficiaries of the ESSA-Sport project. With a clear accent in the project to address European priorities as outlined in the New Skills Agenda for Europe, the E&T 2020 and the adoption of the EU tools around the EQF as well as the EU Work Plan for Sport. This project aims at implementing research findings on labour market needs in the sector and identifying future skills needs. Filling the gap between labour supply and demand is a driving force which could attract learners, who have been marginalised by systems of education, into meaningful and relevant lifelong learning and employability. It is clear to my mind that this project is a good example of how we can bring the world of education and training closer to the world of employment.”

Dr Joachim James Calleja, Director of Cedefop



Contact

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“Review and modernise training and qualifications and re-skill the workforce in the sport and physical activity sector”



What is ESSA-Sport?

ESSA-Sport strives to deliver the first Europe-wide Employment and Skills map for the whole sport and physical activity sector – a sector of huge economic and social significance where new businesses and jobs are being created and new skills are needed to match the expectations of the labour market.



Led by EOSE with the support of the European social partners, ESSA-Sport brings together a unique combination of stakeholders composed of 19 national organisations and 5 pan-European Associations from 18 different European countries.



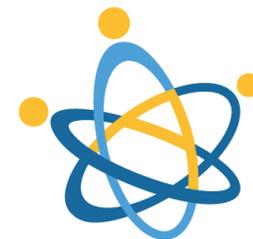
Project Objectives

- A. Build a partnership for quality research and consultation;
- B. Involve and consult representatives of all the key stakeholders in the sector at all levels;
- C. Identify realities, trends and challenges facing the sector;
- D. Undertake the first real analysis of labour market and skills needs and priorities based on a national “bottom-up” approach;
- E. Conduct a major online survey across Europe to identify the skill needs of employers;

“Better skills supporting a more active society, through better quality services and better business in the sport sector.”

Main expected outcomes

- ✓ The first EU wide Employment and Skills map of the sport and physical activity sector across the 28 Member States
- ✓ A European Strategic Skills Action Plan (priorities/recommendations) to help ensure education, training and qualifications are geared to the realities of the sector
- ✓ Development of national stakeholder groups
- ✓ Creation of a EU Sector Skills Alliance as a sustainable mechanism



“A research project that can create the conditions for change and improvement but does not in itself deliver that change.”

Project main components

- A. **Statistical analysis** - The only labour market information to be collected consistently is through the national Government statistical offices and collaboration with these at national level will provide the first source of the project data.
- B. **Direct consultation with employers**: the raw national statistics will be supplemented by the first ever European Employers Survey on skill needs in the sector (online questionnaire), targeted at employers and produced in native languages.
- C. The **development of national stakeholder groups** (Sector Skills Partnerships – SSPs – see diagrams) is a dynamic innovation to provide a mechanism for consultation, decision making and collaboration at national level that will address the fragmentation in the sector. It will provide for a bottom-up approach ensuring national issues and cultures are understood and reflected in European solutions.

Project Events

Besides regular partner meetings and workshops, the consortium also planned:

- ✓ 10 Round table discussions of national stakeholders;
- ✓ 3 meetings of the European Expert Advisory Group;
- ✓ A European Sport Skills Seminar.